



CALIFORNIA

INSTITUTE OF BUSINESS & INNOVATION

BUSINESS & PROFESSIONAL EDUCATION



Business knowledge. Greater possibilities.

For entrepreneurs, professionals and lifelong learners.



WHO WE SERVE

Built for your next chapter.

You do not need to be a founder to learn business.

Choose knowledge that supports your work, ambitions and next steps.

Different
perspectives.
A brighter
tomorrow.



Aspiring Entrepreneurs

Explore an idea, understand customers and prepare to launch.

Business Owners & Freelancers

Strengthen your offer, attract clients and improve everyday decisions.

Employees & Professionals

Develop relevant skills, contribute more at work and prepare for greater responsibility.

Managers & Team Leaders

Build confidence in communication, delegation and decision-making.

Career Changers & Lifelong Learners

Explore a new direction or refresh your knowledge at your own pace.

Different starting points. A shared ambition to progress.



Our Schools

The subject areas of the Institute.

Our seven Schools organize courses by subject. They are the Institute's academic-style divisions, not separate programs you must complete.

School of
**Entrepreneurship &
Strategy**

School of
Marketing & Sales

School of
**AI & Business
Innovation**

School of
**Finance & Business
Economics**

School of
**Management &
Leadership**

School of
**Personal & Professional
Development**

School of
**Digital Business &
Growth**

Schools
define what
you can
explore.





Choose Your Learning Pathway

A recommended route toward your goal.

Each pathway brings together selected courses from across our Schools.
Follow a route or explore individual courses.

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|----|---|----|--|
| 01 | Business Foundations
Understand how business works. | 05 | Digital Business & Knowledge Entrepreneurship
Turn expertise into a digital offer. |
| 02 | Entrepreneurship & Business Launch
Move from an idea toward launch. | 06 | Management & Business Growth
Strengthen operations and teams. |
| 03 | Marketing & Customer Acquisition
Reach and convert the right customers. | 07 | Professional Development & Career Growth
Build capability for your next career step. |
| 04 | AI for Business & Automation
Apply practical AI to everyday work. | | |





Focused Specializations

Apply your knowledge to a specific business model.

Freelance & Consulting Business

For specialists and independent professionals.

Package your expertise, define your service, price confidently and build client relationships.

Agency & AI Services

For aspiring agency owners and service providers.

Develop repeatable offers, practical AI workflows and reliable delivery processes.

Creator & Newsletter Business

For creators, educators and knowledge entrepreneurs.

Build a focused audience, create relevant content and shape an expertise-based offer.

A deeper focus. A practical direction.

Specializations draw on selected courses across the Institute.



LEARNING & CERTIFICATES

Finish a course. Receive your certificate.



CALIFORNIA
INSTITUTE OF
BUSINESS & INNOVATION

Certificate of Completion

THIS CERTIFIES THAT

Your Name

HAS COMPLETED

Course Title

SAMPLE

A personalized digital Certificate of Completion
for every completed course.

Study online,
in English.

Learn at
your own pace.

No formal
exams.

Certificates recognize course completion. They are not academic degrees or professional licenses.



CALIFORNIA
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BUSINESS & INNOVATION

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EDUCATION

OUR LOCATION

Our Beverly Hills Students Office

9100 Wilshire Blvd
Beverly Hills, CA 90212
United States



Based in California.
An international learning experience.

Our business education is delivered online.



Your next chapter starts with learning.

€149 / 12 months

One annual pass to courses, learning pathways and focused specializations.

Explore Annual Access

Annual subscription. Renews every 12 months.



For your ambitions

Entrepreneurship,
career development
and leadership.

On your schedule

Online, self-paced
learning in English.

With recognition

A digital Certificate of
Completion for each
completed course.



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